







From: Event Technologies [werc.WERC17@eshowmail.com]
Sent: Friday, February 10, 2017 3:00 PM
To: chris@event-techs.com
Subject: Please Join us at WERC 2017

	Register now	Visit Test Company in Booth #1234
	<p>Test Company is excited to be exhibiting at the 2017 WERC Conference, and we hope to see you there! Be sure to visit us in booth #1234.</p>  <p>Attendees are more likely to register for your event if they receive an invitation from one of your exhibitors. Boost your attendance by making it easy for your exhibitors to send invitation emails to their prospects and customers.</p>  <p>eShowMail Invitation is a customized self-service website that makes it painless for your exhibitors to create and send email invitations. Exhibitors use the site to create, test and send an email in about 15 minutes. They upload their logo and fill in a few fields with their text. Their info is merged into a customized template that we build for your show. The template includes your show logos and links that take the recipient to your show's registration page.</p>   	
<p>Here's what you can look forward to at the WERC Conference</p> <ul style="list-style-type: none">• You'll get industry specific continuing education.• You'll benchmark and brainstorm with your peers.• You'll see how other DC's operate.• You'll meet friends and make new industry contacts.• You'll stay current on the latest products, technology and equipment.• Overall, you'll get more value and ROI than ever before. <p>Don't delay, register today for the 2017 WERC Conference.</p>		

You are receiving this email from Test Company because you have a business relationship and Test Company would like to invite you to the 2017 WERC Conference. If you do not wish to receive more emails from Test Company regarding the 2017 WERC Conference, please [unsubscribe](#).

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